

WE KNOW THE
USA



IS A BIG HEARTED NATION

yet
many

AMERICANS

ARE
UNAWARE



HEART DISEASE

is the leading
cause of death



1 MYTH: Older white American men have the highest rates of heart disease

REALITY:

American Heart
Association, 2012

48%



Black American
Women

46%



Black American
Men

36%



White American
Men

32%



White American
Women

33%



Latino American
Women

32%



Latino American
Men

2 MYTH: Breast cancer is the
No. 1 killer of women

REALITY:

American Heart
Association, 2012

Nearly **399,000** women
died of heart disease,
while **40,931** died of breast
cancer in the US in 2011

399,000 / **40,931**

3 MYTH: There is nothing I can
do about heart disease

REALITY:

National Heart Lung
and Blood Institute

There are risk factors for heart
disease that you **CANNOT** control:
age and family history, but there
are **risk factors you CAN** control:



smoking



obesity
overweight



high blood pressure
& cholesterol



physical
inactivity



diabetes

Know your risk factors, Talk to your doctor, and Take charge of your heart health.

Is Your Heart Healthy? Find out at YourHeartHealth.com.



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CLOSE THE GAP
Health Equity for Life

Close the Gap is a Boston Scientific population health initiative, which aims to eliminate cardiovascular care disparities, helping to ensure all patients receive optimal cardiac care regardless of age, gender, race, ethnicity or primary language. Visit us at YourHeartHealth.com.